



In Minneapolis
Toll Free
E-mail:
Website:

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www.hillarysgifts.com

Artwork Specifications

- PMS color matching is available
- Artwork (logos and text in black and white or spot color) requires an EPS format with text converted to outlines (curves)
- For 4-color process, we require CMYK, films to size, and a minimum 133 line screen with emulsion down. Films must be sent to our office.
- For photos a high resolution image is required
- Artwork* can be sent by e-mail to artwork@hillarysgifts.com, include your company name and order number in the subject line. When sending digital artwork, please fax a hard copy to insure accurate reproduction.
- *Artwork for 4-color process (films) must be sent to our office
- Images (logos and text) taken from existing web sites are not acceptable. These images are optimized for web display and do not contain the quality necessary for further manipulation.

If you do not have your art in the specified format, don't worry! Our design team can prepare your artwork for your project. Graphic design time is \$65.00/hour and billed in ¼ hour increments.